



THE 2021 BMW HERO SÜDTIROL DOLOMITES: CELEBRATING A NEW BEGINNING FOR MOUNTAIN BIKING!

The eleventh edition of the BMW HERO Südtirol Dolomites, the stage of the international HERO Series mountain bike circuit, is ready to rumble on 12 June 2021. A much-awaited event by many off-road enthusiasts, it will be the highlight of the now iconic HERO Bike Festival taking place between 10 and 13 June in Selva di Val Gardena. This edition will be all about new beginnings in absolute safety, which is why the Organising Committee has created the "RESPECT, STAY SAFE" safety protocol to safeguard everyone's health at the event.

Hashtag: #MTBMarathonSeries #HERO #HEROSeries #HERODolomites

The **BMW HERO Südtirol Dolomites** is not only the toughest mountain bike marathon in the world. No, the "HERO" is a dream and objective that off-road cycling enthusiasts yearn to reach. Besides being the **first stage of the HERO Series circuit**, this year marks its debut as part of the **prestigious 2021 UCI Mountain Bike Marathon Series**.

After the one-year forced stop, the event is ready for a comeback on **Saturday, 12 June 2021**. At the foot of the majestic Dolomites, this edition is all about new beginnings while also aiming to respect the measures required to safeguard everyone attending.



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RESPECT, STAY SAFE!

The BMW HERO Südtirol Dolomites Organising Committee has worked hard to ensure everyone's health will be a priority during the event and, therefore, has developed the **"RESPECT, STAY SAFE" protocol** together with the South Tyrolean Health Agency. The protocol has also integrated the health measures set out by the Italian government and the Italian Cycling Federation.



Gerhard Vanzi says: *"The safety of athletes, supporters, guests, and members of staff is fundamental. That is why we have outlined a health protocol with easy-to-follow rules to ensure everyone can experience care-free days. Even before the smooth running of the race, we want this edition to be about new beginnings, and for it to express positivity, strength, and determination: vital concepts we need to embrace if we are to leave the last few months behind us."*

Clear and easy rules to follow, such as social distancing, wearing a mask, holding a negative antigen test result which is valid on the race day, among others.

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You can find further information at <https://www.herodolomites.com/en/the-race/safety-protocol>

THE HERO BIKE FESTIVAL

A high-octane race, love for sports, and a passion for all the positive values it channels. The **HERO Dolomites Bike Festival** returns **between 10 and 13 June 2021**: four days dedicated to mountain biking in Selva di Val Gardena, with the HERO Village taking shape in the newly refurbished main square. The Village will host stands of go-to MTB brands, representing a golden opportunity to discover the latest products and news.



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Do not miss out on the two scheduled evenings: the **HERO Night** on Thursday evening and the **HERO Great Finale** award ceremony at the end of the race day! The HERO Dolomites Bike Festival will end on Sunday, 13 June with the **ZERO Dolomites**, a day dedicated to sustainable mobility, which will include test drives of e-cars.

The events will have limited capacity in line with the "RESPECT, STAY SAFE" protocol. Attendance via booking only.

For further information visit www.herodolomites.com

Organising Committee

BMW HERO SÜDTIROL DOLOMITES

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