



VOLCHEM'S HIGH-QUALITY NUTRITION: BMW HERO SÜDTIROL DOLOMITES' NEW PARTNER

In light of the 2021 edition on 12 June 2021, the BMW HERO Südtirol Dolomites is proud to announce its partnership with Volchem. Volchem is the go-to company in Italy for nutritional and sports supplements. It boasts a vast range of products bursting with energy and a pleasant flavour – obtained thanks to the founder's past in the baking industry.

#uci #ucimarathon #heroworldseries #herodolomites #volchem

A race the likes of the **BMW HERO Südtirol Dolomites**, the toughest mountain bike marathon in the world **taking place on 12 June 2021**, requires maximum physical effort. It is fundamental for any of the athletes willing to face this challenge to be adequately prepared – even in terms of nutrition and energy.

Hence, the Organising Committee is pleased to announce its **partnership with Volchem**, a company from the Veneto region which has become the leader in Italy for nutritional supplements with a focus on sports.

Andrea Volpato, representing Volchem, said: “We are pleased to be partnered with an event like the BMW HERO Südtirol Dolomites. Especially in such a year, seen as a new beginning not only for sports, but for everyone. As a HERO finisher, I am very much involved in this partnership because, now more than ever, we need the right energy to reach new and important goals.”

Volchem is headquartered near Padua and is one of the few companies which produces its products in-house: it designs them in its analytical lab, produces and packages them. In



other words, it guarantees the outstanding quality of the entire production chain. On top of that, it is also made entirely in Italy.

Andrea continues by saying how “we have been coming up with answers for our clients’ demands for over thirty years. We have updated the range of our products ensuring our portfolio contains comprehensive essential nutrients for a healthy diet: vitamins, proteins, amino acids, carbohydrates, fats, and mineral salts. Our product line also caters to intolerances and allergies: some of our products are ideal for lactose intolerants, coeliacs as well as vegans and vegetarians.”

Volchem stands out for its products’ flavour – an important element behind a nutritional supplement’s success. Their secret ingredient? The founder’s father was a skilled baker and his son never forgot the hours spent with him baking. The founder managed to marry the nutritional content of his recipes with incredible flavours which every client – even athletes – look for.

For further information visit www.herodolomites.com

Organising Committee

BMW HERO SÜDTIROL DOLOMITES

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