



THE 2021 HERO DUBAI HATTA HOSTED BY DUBAI HOLDING IS ALMOST HERE WITH ONE WEEK TO GO

There's just one week left to kick-off the long-awaited mountain bike desert festival, 2021 HERO Dubai Hatta, the only UCI mountain bike race in the Arab Peninsula and stage of the HERO Series international circuit. The excitement is palpable in the run-up to the off-road cycling festival in the heart of Dubai's desert. The race starts on 29 October 2021 and will be held at Dubai Holding's pride and joy outdoor destination, Hatta Wadi Hub.

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The second edition of the HERO Dubai Hatta will officially kick off on **29 October at the Hatta Wadi Hub**, Dubai Holding's pride and joy outdoor destination. With athletes flocking in from more than 40 countries, the starting line will boast some of the most important figures among the international mountain bike scene. These include newly crowned **UCI Marathon World Champion Andreas Seewald**, ready to face the runner-up **Diego Alfonso Arias Cuervo**; and **Ramona Forchini, 2020 UCI MTB Marathon World Champion**.



The event is a HERO Series circuit stage and the **only UCI (Union Cycliste Internationale) mountain bike race in the Arabian Peninsula**. A high-octane sport event, it will also represent an opportunity to share a common passion in an exclusive location, immersed in the desert's unique atmosphere. The two race routes will wind their way across sandy dunes and rocky tracks. **The 'long' route boasts 60 km and 1,600 hm, while the 'short' one boasts 30 km and 800 hm.**

The 2021 HERO Dubai Hatta programme

Registered athletes can make the most of Wednesday 27 and Thursday 28 October to take part in training sessions at the Hatta Wadi Hub. This is an unmissable occasion to get acquainted with the routes. **The kick-off of the HERO Dubai Hatta will be at 7 a.m. (local time) for athletes facing the 60-km route, and at 7.30 a.m. (local time) for those facing the just as challenging 30-km route.**

The audience can await the arrival of the winners of the 2021 HERO Dubai Hatta (approximately 9 a.m. local time) inside the HERO Village. The spectacular award ceremony to crown our desert heroes will take place at 9.30 a.m.



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The heroes of the future!

On Friday 29 October, even our little heroes will compete alongside our legendary cyclists – the unmissable **HERO Dubai Hatta Kids** is back! The event for children between 4 and 14 will give them the opportunity of cycling in the desert on a dedicated route. The event starts at 10.30 a.m. (local time).

Dubai Holding: the HERO Dubai Hatta Title Sponsor!

As part of its commitment to Dubai Fitness Challenge 2021, this year's **Title Sponsor of HERO Dubai Hatta is Dubai Holding**, a diversified global investment company with a strong footprint in community wellness and wellbeing. Dubai Holding has been playing a key role in building Hatta's tourism and investment potential, showcasing the beautiful mountain destination and its dynamic offering to the world as prime regional destination for eco-tourism, integrating hospitality and retail to offer a diverse leisure experience through Hatta Wadi Hub and Hatta Resorts among many other initiatives and projects throughout Hatta.

For further information about Hero Dubai Hatta: www.heroworldseries.com

For further information about Hatta:

www.visithatta.com

<https://www.instagram.com/visit.hatta/>

<https://www.facebook.com/VisitHatta>

<https://twitter.com/VisitHatta>

<https://www.youtube.com/channel/UCJIOQVxDdF6RtWfWX81RBQw>

Organising Committee

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