



THE HERO DUBAI BIKE FESTIVAL:

THE MOUNTAIN BIKE FESTIVAL AT THE HERO DUBAI HATTA, THE FIRST STAGE OF THE 'HERO WORLD SERIES' 2021 INTERNATIONAL CIRCUIT

The HERO Dubai Hatta 2021 will take place on 5 March. The first stage of the HERO World Series international mountain bike circuit will be held in Hatta Nature Park at the Hatta Wadi Hub and features two routes: 60 km and 30 km. The HERO Bike Festival will also delight the days of the athletes and their groups: this celebration of everything mountain bike features unmissable events during this high-octane sports adventure!

Hashtag: #heroworldseries, #herodubaihatta #herodolomites #herothailand

The **HERO World Series** is a lot more than a mountain bike race circuit. It is the fulfilment of a dream to deliver the emotions of an iconic competition overseas: the HERO Südtirol Dolomites, the toughest mountain bike marathon in the world which takes place at the foot of the Dolomites.



On **5 March 2021** the circuit's first race will take place: the **HERO Dubai Hatta**. It will return to the breathtaking Hatta Nature Park and be held across **Hatta Wadi Hub**, an infrastructure dedicated to outdoor sports. The 60 km and 1,600 hm, and 30 km and 800 hm routes have also been reconfirmed.

But there is more. A celebration of everything mountain bike, the **HERO Dubai Bike Festival**, will also be taking place. This itinerant event will grace every stage of the circuit, spanning three days with plenty of events for participating athletes and their groups as well as all mountain bike aficionados.

The HERO Dubai Bike Festival, 3-5 March 2021

The HERO Dubai Bike Festival will kick off on 3 March 2021 and finish with the award ceremony at the end of the HERO Dubai Hatta. Participating athletes can make the most of the run-up to the competition by taking part in training sessions at the Hatta Wadi Hub. This represents an unmissable occasion to get acquainted with the routes and their peculiarities and be ready to face the kick-off on 5 March 2021 at 9 a.m. From 10 a.m. onwards, while awaiting the winners' arrival, the audience can head to the HERO Village and enjoy numerous events and good music. Of course, the unmissable HERO Kids – the event dedicated to our small heroes – will take place at 12.30 p.m.



Registrations for the HERO Dubai open on Thursday, 1 October 2020 (10am Dubai time) at www.heroworldseries.com.

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For further information visit www.heroworldseries.com

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