



## THE 2024 AVIREX HERO CHALLENGE: TIMING THE FASTEST HERO IN THE DOLOMITES

On 15 June 2024, the BMW HERO Südtirol Dolomites will relaunch the AVIREX HERO Challenge. This extra special challenge can be taken on by all the participants of the toughest mountain bike marathon in the world across all three race courses. Eyes on the prize: the original **AVIREX** bomber jacket sporting the HERO logo.

Hashtag: #herodolomites #heromtbseries #uci #südtirol #dolomites

Welcome back to the 2024 **BMW HERO Südtirol Dolomites** – and with it the **AVIREX HERO Challenge**. The second edition of this initiative will take the marathon's participants on a timed challenge on two of its most demanding and scenic climbs, set on a circuit around the Sella and Sassolungo group.



HERO Südtirol Dolomites / © David Anvidalfarei

The challenge was inspired by Top Gun – a fighter jet pilot pursuing his taste for freedom and speed with grind and passion in his everyday life. Just like in the film, the challenge aims to raise the energy levels of what is one of the most awaited races in professional mountain bike events for both pros and amateurs.

**The 86 km and the brand-new 71 km** courses of the HERO Dolomites will see bikers be timed on the climbs to the Zallinger (3.5 km and 300 hm). To qualify for the **AVIREX HERO Challenge** final ranking, the élite men will have to complete the climb in 18 minutes; the master/hobby men in 21 minutes; the master/hobby women in 23 minutes.

**What about the 60 km course?** Starting from the Lupo Bianco, cyclists will be timed until Passo Sella (3.6 km and 510 hm). To qualify, élite men will have maximum 45 minutes, while the élite women, hobby and master cyclists will have 50 minutes.

As long as you're registered for the 2024 HERO Südtirol Dolomites, there's nothing else you need to do as you'll automatically be timed. All times will be registered by Datasport.

## WIN AN AVIREX JACKET



The AVIREX HERO Challenge comes with its own final ranking – the top winners will be awarded during THE GREAT FINALE! – the official 2024 BMW HERO Südtirol Dolomites award ceremony scheduled for Saturday, 15 June 2024. They'll receive a genuine AVIREX leather bomber jacket branded with the HERO Challenge patch.

For further information visit [www.herodolomites.com](http://www.herodolomites.com) <https://www.herodolomites.com/it/lagara/avirex-hero-challenge>

### Organising Committee HERO SÜDTIROL DOLOMITES

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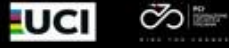
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