



15.06.2024

BEA HERO

DOLOMITES VAL GARDENA - ITALY

HERODOLOMITES.COM

THE 2024 HEROE GOURMET: DISCOVER SOUTH TYROLEAN CUISINE ON THE SEISER ALM CYCLING PATHS

Following its 2023 debut, the HEROE Gourmet is back this 2024! An itinerant initiative along the Seiser Alm cycling paths – discover the breathtaking landscapes and mouthwatering cuisine in this corner of South Tyrol. Treat yourself to a sustainable and pleasant Sunday on the saddle of an e-mtb. The HEROE Gourmet on Sunday, 16 June 2024 will round off the four days of the HERO Bike Festival and the satellite events of the BMW HERO Südtirol Dolomites.

Hashtag: #herodolomites #heromtbseries #uci #südtirol #dolomites



Photocredit Alpe di Siusi MTB

The **BMW HERO Südtirol Dolomites** is scheduled for **15 June 2024** in Selva Val Gardena. Once again, the toughest mountain bike marathon in the world, one of the most awaited and largest events attracting pros and amateurs alike, will be just one of many events planned.

The unmissable HERO Bike Festival is also back. Packed with a variety of events for mountain bike enthusiasts, it's a great opportunity to meet like-minded spirits and share your passion for off-road cycling, its ups and downs, and celebrate the beautiful, natural landscape you find yourself in.

The HERO Bike Festival will run between 13 and 16 June 2024 and features numerous initiatives during the day, such as the HERO/ZERO Village, and during the night, such as the HERO Charity-Night and The Great Finale! and, of course, the non-competitive HERO KIDS for younger cyclists.



To round off these four days dedicated to mountain biking and sustainability, the **HEROE Gourmet** returns on **Sunday, 16 June 2024**. A fun and tasty way of releasing some steam after the race as well as discovering the Seiser Alm, the largest plateau in Europe affording a direct view over the Dolomites.

The HEROE Gourmet is open to everyone and boasts two paths to choose from: 25 km or 35 km, both starting in Selva Val Gardena. The participants can hop on their e-bike or e-mtb and explore the paths at their own leisure and pace – all while not damaging the

environment. The only 'obligation'? Stop at the mountain huts to sample typical South Tyrolean cuisine. The first mountain hut serves a refreshing aperitif, the second welcomes you with a local lunch and, the third hut – the last on the path – will whip up a delicious dessert.

To participate in the HEROE Gourmet, register at www.herodolomites.com/it/bike-festival/e-gourmet/descrizione/iscrizione
You can also add accommodation by booking at valgardena.it.



Photocredit HEROE Gourmet @wisthaler.com

For further information visit www.herodolomites.com www.herodolomites.com/it/bike-festival/e-gourmet

Organising Committee

HERO SÜDTIROL DOLOMITES

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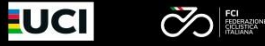
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